

Soulshine Boutique and Healing Sanctuary, Inc.

Privacy Policy

Last modified: March 30, 2024

Introduction

Soulshine Boutique and Healing Sanctuary, Inc. (“The Company” or “We”) respect your privacy and are committed to protecting it through our compliance with this policy. This policy (together with our Terms of Use and any other documents referred to in it describes the personal information that we collect from you, or that you provide on this website (our “Website”) and how that information may be used or disclosed by us. Please read the following carefully to understand our policies and practices regarding your personal information and how we will treat it. By using or accessing our Website, you agree to this privacy policy. This policy may change from time to time, and your continued use of the Website is deemed to be acceptance of such changes, so please check the policy periodically for updates.

Children Under the Age of 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, please do not register on the Website, make any purchases through the Website or send any information about yourself to us, including your name, address, telephone number or e-mail address. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information. If you believe that we might have any information from or about a child under 13, please contact us at Laura@yoursoulshines.com.

Information We Collect About You

We collect several types of information from and about users of our Website, including:

- Information you provide to us.
- Information we collect as you navigate through the site, including usage details, IP addresses, and cookies.

Information You Provide to Us

We may collect and use the following information that you provide to us:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, purchasing our products, or requesting further services or information. We may also ask you for information if you report a problem with our Website, products or services. This type of information may include your name, address, phone number, email address, and credit card information. You will have the opt-in ability to store your credit card information for future purchases.

- Records and copies of your correspondence (including e-mail addresses), if you contact us.
- Details of transactions you carry out through our Website and of the fulfilment of your orders. When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

Usage Details, IP Addresses and Cookies

- **Usage Details and IP Addresses.** As you navigate through the Website, we may also collect details of your visits to our Website, including, but not limited to, traffic data, logs and other communication data, whether this is required for our own billing purposes or otherwise, and the resources that you access, as well as information about your computer and internet connection, including your IP address, operating system and browser type, for system administration and to report aggregate information. This is statistical data about our users' equipment, browsing actions and patterns, and does not identify any individual.

- **Cookies.** For the same reason, we may obtain information about your general internet usage by using cookies. A cookie is a small file stored on the hard drive of your computer. Use of cookies helps us to improve our Website and to deliver a better and more personalized service by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches and purchases.
- Recognize you when you return to our Website.

You may refuse to accept cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Third-Party Use of Cookies and Web Beacons.** Some advertisements on the Website, or links to third-party websites, are served by third-party advertising companies. Please note that our advertisers or other third parties may also use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about our users. We do not have control over third-party advertisers' cookies or how they may be used. If you have any questions about an advertisement, you should contact the responsible advertiser or third party directly.

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

Uses Made of the Information

We use information that we collect about you or that you provide to us, including any personal information, in the following ways:

- To present our Website and its contents in a suitable and effective manner for you and for your computer.

- To provide you with information, products or services that you request from us.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To notify you about changes to our service.
- To allow you to participate in interactive features of our service, if you choose to do so.

We may also use your information, or permit selected third parties to use your information, to contact you about goods and services that may be of interest to you where you have consented to be contacted for such purposes. If you do not want us to use your information in this way, or to provide your information to third parties for marketing purposes, please do not opt in to this feature when prompted. You may also adjust your user preferences accordingly in your account profile, which you will have control over.

We do not disclose your personally identifiable information to our advertisers, but we may provide them with aggregated information about our users (for example, we may report to them that 500 men aged under 30 clicked on their advertisement on a given day). We may also use such aggregated information to help advertisers reach the kind of audience they want to target. We may make use of the personal information we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience. Even though we only disclose aggregate information that is not personally-identifiable to advertisers without your consent, when you click on or otherwise interact with an advertisement there is a possibility that the advertiser may assume that you meet the target criteria they selected.

Disclosure of Your Information

We may disclose personal information that you provide via this Website to the following third parties:

- Our subsidiaries and affiliates.
- Contractors and service providers we use to support our business.
- In the event of a merger, acquisition, or any form of sale of some or all of Soulshine Boutique and Healing Sanctuary, Inc. assets, in which case personal information held by Soulshine Boutique and Healing Sanctuary, Inc. about its customers will be among the assets transferred to the buyer.

We may also disclose your personal information to third parties to:

- Comply with any court order or other legal obligation.
- Enforce or apply our Terms of Use and other agreements.
- Protect the rights, property, or safety of Soulshine Boutique and Healing Sanctuary, Inc., our customers, or others. This may include exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Cookies.** If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of our Website may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** We will only send you direct marketing emails or other contacts if you opt-in to receive such emails. In the future, if you do not wish to have your e-mail address or other contact information used for promotional purposes by the Company, you can opt-out in your user profile. You can also always opt-out of receiving e-mail information from us other than the e-mail informing you of the completion of user registration, correction of user data, or change of password by logging into the Website and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an e-mail stating your request to Laura@yoursoulshines.com. If we have sent you a promotional e-mail, you may send us a return e-mail asking to be omitted from future e-mail distributions. This opt-out may not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

You should review this privacy policy carefully, because if you do not agree with our practices, your ultimate choice is not to use the Website. By using any part of the Website, you accept and agree to our privacy practices. If we update this privacy policy, your continued use of the Website (following the posting of the revised privacy policy) means that you accept and agree to the terms of the revised privacy policy.

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to Canada and the United States.

Accessing and Correcting Your Personal Information

You can review and update your personal information by logging into the Website and visiting your account profile page and making changes. If you have forgotten your password, once you have tried to register and failed, you can click on the “Forgot your password?” link to reach a page on which you can submit your e-mail address. Your user name and password then will be e-mailed to you.

You may also send us an e-mail at Laura@yoursoulshines.com to request access to, correct or delete any personal information that you have provided to us. However, we may need to delete your user account in order to delete your personal information.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted using SSL certificated technology and passwords.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to this privacy policy, we will notify you through a notice on our home page. The date the privacy policy was last revised is identified at the top of the page.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, please contact us at:

Laura@yoursoulshines.com or via our telephone number:

1-224-805-1390